CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
489459 /	06278373

Product		
PATRIOT MAJORITY USA		
Contract Dates	Estimate #	
08/15/12 - 08/22/12	1615	
Advertiser	Original Date / Revision	
Patriot Majority USA	08/14/12 / 08/14/12	

And:

Waterfront Strategies
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KVVU	Teresa Difuria	TELEREP-PHIL
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
	84	91
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	08/15/12	08/21/12	Cold Case Files	1-2pm		:30			NM	3	$525.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/15/12	08/21/12	MTW----	3	$175.00							
N 2	KVVU	08/15/12	08/21/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	3	$675.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/15/12	08/21/12	MTWTF--	3	$225.00							
N 3	KVVU	08/15/12	08/21/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	$3,450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/15/12	08/21/12	MTWTF--	2	$1,725.00							
N 4	KVVU	08/15/12	08/21/12	Cops	2-3p		:30			NM	3	$555.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/15/12	08/21/12	MTW----	3	$185.00							
N 5	KVVU	08/15/12	08/21/12	Anderson	3-4p		:30			NM	4	$1,100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/15/12	08/21/12	MTW----	4	$275.00							
N 6	KVVU	08/15/12	08/21/12	The Dr.Oz Show	4-5p		:30			NM	4	$1,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/15/12	08/21/12	MTW----	4	$350.00							
N 7	KVVU	08/15/12	08/21/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	2	$130.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/15/12	08/21/12	M--T--S	2	$65.00							
N 8	KVVU	08/15/12	08/21/12	Fox 5 News at 5	5-530p		:30			NM	2	$1,170.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/15/12	08/21/12	MTW----	2	$585.00							
N 9	KVVU	08/15/12	08/21/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/15/12	08/21/12	MTWTF--	2	$450.00							
N 10	KVVU	08/15/12	08/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/15/12	08/21/12	MTW----	2	$600.00							
N 11	KVVU	08/15/12	08/21/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	2	$1,050.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
489459 /	06278373

Contract Dates	Product	Estimate #
08/15/12 - 08/22/12	PATRIOT MAJORITY US	1615

Advertiser	Original Date / Revision
Patriot Majority USA	08/14/12 / 08/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/15/12	08/21/12	MTW----	2	$525.00						
N 12	KVVU	08/15/12	08/21/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	$1,650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/15/12	08/21/12	MTWTF--	2	$825.00						
N 13	KVVU	08/15/12	08/21/12	MORE Access	630-7pm		:30			NM	2	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/15/12	08/21/12	MTW----	2	$400.00						
N 14	KVVU	08/15/12	08/21/12	Extra	M-F 7-730p		:30			NM	2	$1,150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/15/12	08/21/12	MTW----	2	$575.00						
N 15	KVVU	08/15/12	08/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	5	$3,750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/15/12	08/21/12	MTWTF--	5	$750.00						
N 16	KVVU	08/15/12	08/21/12	More M-F 9-10a	M-F 9a-10a		:30			NM	3	$645.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/15/12	08/21/12	MTWTF--	3	$215.00						
N 17	KVVU	08/17/12	08/17/12	Bones	Fri 9p-10p		:30			NM	1	$1,700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	----1--	1	$1,700.00						
N 18	KVVU	08/20/12	08/20/12	Hotel Hell	Mon 8p-9p		:30			NM	1	$2,700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/12	08/26/12	1------	1	$2,700.00						
N 19	KVVU	08/18/12	08/18/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	$950.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	-----1-	1	$950.00						
N 20	KVVU	08/18/12	08/18/12	The Closer	Sa 2-3p		:30			NM	4	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	-----4-	4	$75.00						
N 21	KVVU	08/18/12	08/18/12	Numb3rs	Sa 4-5p		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	-----1-	1	$150.00						
N 22	KVVU	08/18/12	08/18/12	Criminal Minds	Sat 5-6p		:30			NM	1	$225.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	-----1-	1	$225.00						
N 23	KVVU	08/19/12	08/19/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	$625.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	------1	1	$625.00						
N 24	KVVU	08/19/12	08/19/12	Numb3rs	Sun 12-1am		:30			NM	1	$135.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	------1	1	$135.00						
N 25	KVVU	08/19/12	08/19/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	------1	1	$300.00						
N 26	KVVU	08/15/12	08/15/12	So You Think You Can DancW	8-10pm		:30			NM	1	$4,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	--1----	1	$4,250.00						
N 27	KVVU	08/22/12	08/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/12	08/26/12	--1----	1	$750.00						

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(702)435-5555

Contract / Revision	Alt Order #
489459 /	06278373

Contract Dates	Product	Estimate #
08/15/12 - 08/22/12	PATRIOT MAJORITY US	**1615**

Advertiser	Original Date / Revision
Patriot Majority USA	08/14/12 / 08/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 28	KVVU	08/22/12	08/22/12	Anderson	3-4p		:30			NM	1	$275.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/12	08/26/12	--1----	1	$275.00						
N 29	KVVU	08/22/12	08/22/12	Fox 5 News at 5	5-530p		:30			NM	1	$585.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/12	08/26/12	--1----	1	$585.00						
N 30	KVVU	08/22/12	08/22/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	$1,725.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/12	08/26/12	--1----	1	$1,725.00						
								Totals			60	$34,820.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/22/12	60	$34,820.00	$29,597.00
Totals	60	$34,820.00	$29,597.00

Signature: _____ **Date:** _____

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489459 /	06278373

Product
PATRIOT MAJORITY USA

Contract Dates	Estimate #
08/15/12 - 08/22/12	1615

Advertiser	Original Date / Revision
Patriot Majority USA	08/15/12 / 08/15/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	84	91

Agency Ref	Advertiser Ref

And:

Waterfront Strategies
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 5	KVVU	08/15/12	08/21/12	Anderson	3-4p		:30			NM	4	$1,100.00
Week:		08/15/12	08/21/12	MTW-F--				4	$275.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*KVVU*	*08/15/12-08/21/12*		*Anderson*	*3-4p*	MTuW--F----	*:30*		*~~$275.00~~*	*NM*		
See MG 5.5												
5	KVVU	08/17/12-08/17/12		Anderson	2-3p	------F----	:30		$275.00	NM		
Ⓜ MG for 5.1 08/17												
E 6	KVVU	08/15/12	08/21/12	The Dr.Oz Show	4-5p		:30			NM	4	$1,400.00
Week:		08/15/12	08/21/12	MTW-F--				4	$350.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	*KVVU*	*08/15/12-08/21/12*		*The Dr.Oz Show*	*4-5p*	MTuW--F----	*:30*		*~~$350.00~~*	*NM*		
See MG 6.5												
5	KVVU	08/17/12-08/17/12		Dr Oz	3-4p	------F----	:30		$350.00	NM		
Ⓜ MG for 6.2 08/17												
E 17	KVVU	08/17/12	08/17/12	Bones	Fri 9p-10p		:30			NM	1	$1,700.00
Week:		08/13/12	08/19/12	----1--				1	$1,700.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*KVVU*	*08/13/12-08/19/12*		*Bones*	*Fri 9p-10p*	------F----	*:30*		*~~$1,700.00~~*	*NM*		
See MG 17.2												
2	KVVU	08/18/12-08/18/12		Mobbed	Sa 9p-10p	-------Sa--	:30		$1,700.00	NM		
Ⓜ MG for 17.1 08/17												
N 20	KVVU	08/18/12	08/18/12	The Closer	Sa 2-3p		:30			NM	4	$300.00
Week:		08/13/12	08/19/12	-----4-				4	$75.00			

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Patriot Majority USA	08/15/12 / 08/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week	Start/End Time	Weekdays	Length	Rate	Type		
1	KVVU	08/13/12-08/19/12		The Closer		Sa 2-3p	-------Sa--	:30	~~$75.00~~	NM		
See MG 20.5,20.6,20.7,20.8												
2	KVVU	08/13/12-08/19/12		The Closer		Sa 2-3p	-------Sa--	:30	~~$75.00~~	NM		
See MG 20.5,20.6,20.7,20.8												
3	KVVU	08/13/12-08/19/12		The Closer		Sa 2-3p	-------Sa--	:30	~~$75.00~~	NM		
See MG 20.5,20.6,20.7,20.8												
4	KVVU	08/13/12-08/19/12		The Closer		Sa 2-3p	-------Sa--	:30	~~$75.00~~	NM		
See MG 20.5,20.6,20.7,20.8												
5	KVVU	08/19/12-08/19/12		The Closer		Sa 12p-6p/Su 9a-6	---------Su	:30	$75.00	NM		
Ⓜ MG for 20.2,20.3,20.1,20.4												
6	KVVU	08/19/12-08/19/12		The Closer		Sa 12p-6p/Su 9a-6	---------Su	:30	~~$75.00~~	NM		
Ⓜ See MG 20.9												
7	KVVU	08/19/12-08/19/12		The Closer		Sa 12p-6p/Su 9a-6	---------Su	:30	$75.00	NM		
Ⓜ MG for 20.2,20.3,20.1,20.4												
8	KVVU	08/19/12-08/19/12		The Closer		Sa 12p-6p/Su 9a-6	---------Su	:30	$75.00	NM		
Ⓜ MG for 20.2,20.3,20.1,20.4												
9	KVVU	08/19/12-08/19/12		Without A Trace		Sa 12p-6p/Su 9a-6	---------Su	:30	$75.00	NM		
Ⓜ MG for 20.6 08/19												
								Totals			60	$34,820.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/22/12	60	$34,820.00	$29,597.00
Totals	60	$34,820.00	$29,597.00

Signature: _____ **Date:** _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6278373 TRF# 489459 ORDER WORKSHEET HARRIS REPORT FROM REP AUG16/12 09.2
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

ADV #_____ ADV. NAME ISS/PATRIOT MAJORITY USA REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME WATERFRONT STRATEGIES BUYER NAME SARAH LEVENE

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER #_____ CONTRACT # 6278373 CLASS: NATL. LOCAL REGIONAL

PRDCT PATRIOT MAJORITY USA EST#1615 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES AUG15/12 AUG22/12 WK-2

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE AUG16/12 09.23

REP: TO ROSE
FR NIKKI
OK'D M5 SEE LINES 35
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 84			AGENCY EST# = 1615						
			AGENCY PRODUCT CODE = 91									
32		S	300P-400P	30		$75.00	8/19	8/19	3		SUN	3

PROGRAM : THE CLOSER
ORD COM1: PRG MOVED TO SUNDAY. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR AUG18 ON LINE-20 FOR 4 SPOTS/WK

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6278373 TRF# 489459 ORDER WORKSHEET HARRIS REPORT FROM REP AUG16/12 09.2
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35	A		400P-500P	30		$75.00	8/19	8/19	1		SUN	1

PROGRAM : WITHOUT A TRACE
ORD COM1: SPOT N/A ORDER 4 SPOTS & ONLY 3 BREAKS. MG WITHOUT A TRACE PRE-BOOKED
ORD COM2: PLS APPROVE.
THIS IS A MAKE-GOOD FOR AUG19 ON LINE-32 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:
M5 OK'D BUY#32 MISSED:SUN/300P-400P AUG19 30S $75.00 (AUG15/12)
OFFER:SUN/400P-500P AUG19 30S $75.00 PLS ADVISE.
CMT:SPOT N/A ORDER 4 SPOTS & ONLY 3 BREAKS. MG WITHOUT A TRACE PRE-BOOKED
CMT:PLS APPROVE.

AUG/12 34820.00

CONTRACT TOTAL 34820.00
TOTAL SPOTS 60

MARKET TOTALS $166,735 KVVU 21% KSNV 38% KLAS 11% KTNV 21% KVMY 6% KVCW 3% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6278373 TRF# 489459 ORDER WORKSHEET HARRIS REPORT FROM REP AUG15/12 15.4
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

ADV #_____ ADV. NAME ISS/PATRIOT MAJORITY USA REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME WATERFRONT STRATEGIES BUYER NAME SARAH LEVENE

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER #_____ CONTRACT # 6278373 CLASS: NATL. LOCAL REGIONAL

PRDCT PATRIOT MAJORITY USA EST#1615 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES AUG15/12 AUG22/12 WK-2

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE AUG15/12 15.44

REP: TO ROSE
FR NIKKI
OK'D M1-M4
SEE LINES 31-34
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 84			AGENCY EST# = 1615						
			AGENCY PRODUCT CODE = 91									
5		ES	300P-400P	30		$275.00	8/15	8/21	3		W-F,M-TU	3
			PROGRAM : ANDERSON COOPER									
			CON COM1: ANDERSON COOPER									
33		A	200P-300P	30		$275.00	8/17	8/17	1		FRI	1
			PROGRAM : ANDERSON COOPER									
			ORD COM1: TP CHG DUE TO NFL PRE-SEASON GAME. PRE BOOKED PLS APPROVE.									
			THIS IS A MAKE-GOOD FOR AUG17 ON LINE-5 FOR 1 SPOT/WK									

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6278373 TRF# 489459 ORDER WORKSHEET HARRIS REPORT FROM REP AUG15/12 15.4
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6		ES	400P-500P	30		$350.00	8/15	8/21	3		W-F,M-TU	3
	PROGRAM : DR OZ CON COM1: DR OZ											
34		A	300P-400P	30		$350.00	8/17	8/17	1		FRI	1
	PROGRAM : DR OZ ORD COM1: TP CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR AUG17 ON LINE-6 FOR 1 SPOT/WK											
17		S	900P-1000P	30		$1,700.00	8/17	8/17	0		FRI	0
	PROGRAM : BONES CON COM1: BONES											
31		A	900P-1000P	30		$1,700.00	8/18	8/18	1		SAT	1
	PROGRAM : MOBBED ORD COM1: SPOT N/A NO NETWORK PRIME DUE TO NFL PRE-SEASON GAME. MG SATURDAY ORD COM2: NIGHT PRIME. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR AUG17 ON LINE-17 FOR 1 SPOT/WK											
20		S	200P-300P	30		$75.00	8/18	8/18	0		SAT	0
	PROGRAM : THE CLOSER CON COM1: THE CLOSER											
32		A	300P-400P	30		$75.00	8/19	8/19	4		SUN	4
	PROGRAM : THE CLOSER ORD COM1: PRG MOVED TO SUNDAY. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR AUG18 ON LINE-20 FOR 4 SPOTS/WK											

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#17	MISSED:	FRI/900P-1000P	AUG17	30S $1,700.00	(AUG14/12)
			OFFER:	SAT/900P-1000P	AUG18	30S $1,700.00	PLS ADVISE.
			CMT:	SPOT N/A NO NETWORK PRIME DUE TO NFL PRE-SEASON GAME. MG SATURDAY			
			CMT:	NIGHT PRIME. PRE-BOOKED PLS APPROVE.			
M2	OK'D	BUY#20	MISSED:	SAT/200P-300P	AUG18(4/WK)	30S $75.00	(AUG14/12)
			OFFER:	SUN/300P-400P	AUG19(4/WK)	30S $75.00	PLS ADVISE.
			CMT:	PRG MOVED TO SUNDAY. PRE-BOOKED PLS APPROVE.			
M3	OK'D	BUY#5	MISSED:	W-F,M-TU/300P-400P	AUG17	30S $275.00	(AUG14/12)
			OFFER:	FRI/200P-300P	AUG17	30S $275.00	PLS ADVISE.
			CMT:	TP CHG DUE TO NFL PRE-SEASON GAME. PRE BOOKED PLS APPROVE.			

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG15/12 15.4
CHANGES *** KVVU-TV ***

REP HEADLINE# 6278373 TRF# 489459
$$$ MOD# 0: UNAPPROVED REV #1 $$$

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

STATION MAKEGOOD OFFERS:

M4	OK'D	BUY#6	MISSED:W-F,M-TU/400P-500P	AUG17		30S	$350.00	(AUG14/12)	
			OFFER:FRI/300P-400P	AUG17		30S	$350.00	PLS ADVISE.	

CMT:TP CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE.

AUG/12 34820.00

CONTRACT TOTAL 34820.00
TOTAL SPOTS 60

MARKET TOTALS $166,735 KVVU 21% KSNV 38% KLAS 11% KTNV 21% KVMY 6% KVCW 3% CABL 0% KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6278373 AUG14/12 14.4
*** ORIGINAL REV#0 *** *** KVVU-TV ***

ADV #_____ ADV. NAME ISS/PATRIOT MAJORITY USA REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME WATERFRONT STRATEGIES BUYER NAME SARAH LEVENE

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # 489459 CONTRACT # 6278373 CLASS: NATL. LOCAL REGIONAL

PRDCT PATRIOT MAJORITY USA EST#1615 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG15/12 AUG22/12 WK-2

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE AUG14/12 14.44

REP: TO ROSE
FR NIKKI
NEW PATRIOT MAJORITY USA ORDER
TOTAL $34820
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 84			AGENCY EST# = 1615						
			AGENCY PRODUCT CODE = 91									
1			100P-200P	30		$175.00	8/15	8/21	3		W-F,M-TU	3
			PROGRAM : COLD CASE FILES									
			CON COM1: COLD CASE FILES									
2			1000A-1100A	30		$225.00	8/15	8/21	3		W-F,M-TU	3
			PROGRAM : DR OZ									
			CON COM1: DR OZ									

REP HEADLINE# 6278373
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG14/12 14.4
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1000P-1100P	30		$1,725.00	8/15	8/21	2		W-F,M-TU	2
	PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P											
4			200P-300P	30		$185.00	8/15	8/21	3		W-F,M-TU	3
	PROGRAM : COPS / COPS CON COM1: COPS / COPS											
5			300P-400P	30		$275.00	8/15	8/21	4		W-F,M-TU	4
	PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER											
6			400P-500P	30		$350.00	8/15	8/21	4		W-F,M-TU	4
	PROGRAM : DR OZ CON COM1: DR OZ											
7			430A-459A	30		$65.00	8/15	8/21	2		W-F,M-TU	2
	PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A											
8			500P-530P	30		$585.00	8/15	8/21	2		W-F,M-TU	2
	PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM											
9			500A-600A	30		$450.00	8/15	8/21	2		W-F,M-TU	2
	PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A											
10			530P-600P	30		$600.00	8/15	8/21	2		W-F,M-TU	2
	PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM											
11			600P-630P	30		$525.00	8/15	8/21	2		W-F,M-TU	2
	PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM											

REP HEADLINE# 6278373
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
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AUG14/12 14.4
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			600A-700A	30		$825.00	8/15	8/21	2		W-F,M-TU	2
PROGRAM :	FOX5 NEWS 6A											
CON COM1:	FOX5 NEWS 6A											
13			630P-700P	30		$400.00	8/15	8/21	2		W-F,M-TU	2
PROGRAM :	FOX 5 NEWS AT 530PM											
CON COM1:	FOX 5 NEWS AT 530PM											
14			700P-730P	30		$575.00	8/15	8/21	2		W-F,M-TU	2
PROGRAM :	EXTRA											
CON COM1:	EXTRA											
15			700A-900A	30		$750.00	8/15	8/21	5		W-F,M-TU	5
PROGRAM :	FOX5 MORNING NEWS											
CON COM1:	FOX5 MORNING NEWS											
16			900A-1000A	30		$215.00	8/15	8/21	3		W-F,M-TU	3
PROGRAM :	MORE LAS VEGAS											
CON COM1:	MORE LAS VEGAS											
17			900P-1000P	30		$1,700.00	8/17	8/17	1		FRI	1
PROGRAM :	BONES											
CON COM1:	BONES											
18			800P-900P	30		$2,700.00	8/20	8/20	1		MON	1
PROGRAM :	HELL'S KITCHEN/HOTEL HELL											
CON COM1:	HELL'S KITCHEN/HOTEL HELL											
19			1000P-1100P	30		$950.00	8/18	8/18	1		SAT	1
PROGRAM :	FOX 5 NEWS AT 10PM SAT											
CON COM1:	FOX 5 NEWS AT 10PM SAT											
20			200P-300P	30		$75.00	8/18	8/18	4		SAT	4
PROGRAM :	THE CLOSER											
CON COM1:	THE CLOSER											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6278373
*** ORIGINAL REV#0 ***

AUG14/12 14.4
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	21		400P-500P	30		$150.00	8/18	8/18	1		SAT	1
	PROGRAM : NUMB3RS CON COM1: NUMB3RS											
	22		500P-600P	30		$225.00	8/18	8/18	1		SAT	1
	PROGRAM : CRIMINAL MINDS CON COM1: CRIMINAL MINDS											
	23		1045P-1100P	30		$625.00	8/19	8/19	1		SUN	1
	PROGRAM : FOX 5 SPORTS EXTRA CON COM1: FOX 5 SPORTS EXTRA											
	24		1200M-100A	30		$135.00	8/19	8/19	1		SUN	1
	PROGRAM : NUMB3RS CON COM1: NUMB3RS											
	25		800A-900A	30		$300.00	8/19	8/19	1		SUN	1
	PROGRAM : FOX NEWS SUNDAY CON COM1: FOX NEWS SUNDAY											
	26		800P-1000P	30		$4,250.00	8/15	8/15	1		WED	1
	PROGRAM : SO YOU THINK YOU DANCEEFF: 5/30 - CON COM1: SO YOU THINK YOU DANCEEFF: 5/30 -											
	27		700A-900A	30		$750.00	8/22	8/22	1		WED	1
	PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS											
	28		300P-400P	30		$275.00	8/22	8/22	1		WED	1
	PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER											
	29		500P-530P	30		$585.00	8/22	8/22	1		WED	1
	PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM											

REP HEADLINE# 6278373
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
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ORDER WORKSHEET HARRIS REPORT FROM REP

AUG14/12 14.4
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	30		1000P-1100P	30		$1,725.00	8/22	8/22	1		WED	1

PROGRAM : FOX 5 NEWS AT 10P
CON COM1: FOX 5 NEWS AT 10P

AUG/12 34820.00

CONTRACT TOTAL 34820.00
TOTAL SPOTS 60

MARKET TOTALS $166,735 KVVU 21% KSNV 38% KLAS 11% KTNV 21% KVMY 6% KVCW 3% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*